



Should Your Clients Be Podcasting?

The Basics

1. Introductions
2. How Businesses Use Podcasting
3. Some Potential Podcast Listeners
4. Examples of Business Podcasts
5. How we work (with each other and with you)

The Details

Visit the podcast presentation page for links to sample podcasts and the audio recording of this presentation:

<http://www.podcastasylum.com/presentations/WSI2008/>

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