



Podcasting to Build Your Business

Successful Business Podcasters

Anna Farmery, UK Business Consultant • The Engaging Brand <http://theengagingbrand.typepad.com/>

Heather Gorringer, Retail Business • Wiggly Wigglers <http://www.wigglywigglers.co.uk/podcasts/>

Butch Grimes, Real Estate Broker • We Talk Real Estate <http://www.wetalkrealestate.com/>

Cornelius Fichtner, PMP • Project Management Prep Cast <http://www.pm-prepcast.com>

Books About Podcasting

- *Podcasting for Dummies*, by Tee Morris & Evo Terra
- *How to Do Everything with Podcasting*, by Shel Holtz with Neville Hobson
- *The Business Podcasting Bible*, by Paul Colligan & Alex Mandossian
- *Podcasting for Profit*, by Leesa Barnes
- *The Business Podcasting Book*, by the Podcast Academy

All these books are available at Amazon.com. Some have accompanying podcasts or web pages.

More Help with Podcasting

Presentation Slides, Recordings, Bonuses: <http://www.podcastasylum.com/presentations/MPPA2008>

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